



Network for
Practices Ltd

www.networkforpractices.co.uk

Consultant Information

Richard Marriot is a seasoned primary care director manager, involved in designing, implementing, and delivering NHS operational activities and improvement since 2006 across both England and Wales. Formerly in the military, Richard has a passion for supporting organisations and individuals in their intentions to develop and improve. He is now focused on his consultancy work providing bespoke programmes of improvement and locum support to the primary care sector where he applies his extensive experience in practice and programme manager positions. Richard has also been employed as an Associate Trainer for Thornfield's [FPM] where he delivered risk, change and contingency management courses in addition to Institute of Leadership and Management training for senior management. He is passionate around supporting organisations and their need to remain resilient to the current risks and challenges, evident within the primary care sector.

Booking Information

To book a place/s email
bookings@networkforpractices.co.uk

Our acceptance of your booking brings into existence a legally binding contract between us on the following Terms & Conditions - If places are booked but cancelled before payment has been made or a candidate DNAs, the fee will remain due. Cancellations will attract a refund if the course is subsequently fully booked. To avoid any confusion, we ask that Cancellations are by email only. We will make every effort to resell the cancelled place. Where places are free a £45 charge will be applied to cancellations/DNAs. Payment is required within 30 days from date of invoice.

Setting Out and Applying Effective Strategy

Date: 9th December 2025
Times: 1330-1630
Venue: MS Teams Online Platform

Places available: 12

Fee/s:	NfP Members	£60
	Non Members	£105



This course is suitable for: Practice Managers, Partners and other Primary Care Leaders

This interactive workshop is designed to support Primary Care Managers and Partners in their development of strategic approaches. Current opportunities and threats require for Primary Care Organisations to be fully able to apply effective strategic management to their development and mitigation plans. In our ever-changing sector, being prepared well to deal with such circumstances is key and having the knowledge on how best to strategize is of real value to those managers / organisations who wish to make effective impact.

Aims:

In this workshop delegates will be introduced to:

- Strategic setting and frameworks
- The value and application of SWOT
- Setting strategic vision that has purpose and value
- Porter's Five Forces, PESTLE and Risk Strategy theories
- The OODA Loop (Team development in Observe, Orient, Decide and Act)
- Benefitting the organisation by putting appropriate strategies in place.

Learning Outcomes:

By the end of the workshop participants will:

- Have gained additional understanding of key aspects of strategic setting and management
- Have clearer understanding of how strategy supports the overall development of an organisation and its parts
- Have gained confidence in directing strategic approaches
- Better understand the need of vision and how vision can become a pivotal method of motivating change and risk management
- Have better understanding of how to bring a team together, aligned to progressing strategy.

Registered Office: Frome Medical Centre, Enos Way, Frome, Somerset, BA11 2FH

Network for Practices Ltd Company No 06435074. - Incorporated at Companies House, Cardiff 22nd November 2007