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## **Trainer Information**

Richard Marriot is an experienced senior manager within the NHS. He joined the sector in 2006 from the military, where he became head of NHS Fraud Investigation prior to moving on to working for NHS England at the Strategic Clinical Network, as well as supporting the development of primary care services across England and Wales, prior to taking up a role in North Wales as a primary care lead.

He has a passion for supporting the development of people and service and has recently departed from his position managing the delivery of service across three surgeries in North Wales, taking up the position of Director of a large health centre in Manchester.

## **Booking Information**

Our acceptance of your booking brings into existence a legally binding contract between us on the following Terms & Conditions - If places are booked but cancelled before payment has been made or a candidate DNAs, the fee will remain due. Cancellations will attract a refund if the course is subsequently fully booked. To avoid any confusion, we ask that Cancellations are by email only. We will make every effort to resell the cancelled place. Where places are free a £25 charge will be applied to cancellations/DNAs. Payment is required within 30 days from date of invoice.

# **Effective Business Planning**

Date: 26<sup>th</sup> June 2024 Times: 1330 - 1630

Venue: Microsoft Teams Online Platform

Places available: 12

Fee/s: NfP Members £60

Non Members £105

This workshop is suitable for: All primary care managers

### Introduction

The need for effective business acumen is more relevant now within a changing NHS setting, a setting which offers significant opportunity, than ever before. Subsequently the ability to meet such opportunities with the delivery of effective business plan is a fundamental skill to support executive decision making.

#### **Aims**

This workshop is aimed at delivering organisations and individuals with the necessary tools to devise effective business plans which will aid executive decision making in respect of key business matters.

## **Learning Outcomes**

By the end of the workshop you will have gained the ability to:

- Recognise and understand NHS guidance and procedures
- Understand the process for business case reviews
- Write effective business plans
- Provide structure and definition
- Deliver effective cost benefit analysis
- Be confident in the delivery of your business plan